

Summary of HWA Board Teleconference Minutes April 28, 2016

The HWA Board of Directors met via teleconference on April 28, 2016.

Chris Halvorson	President	Present
Patricia Nemeth	Vice-President	Present
Mike Logsdon	Secretary	Present
Michael Sites	Treasurer	Present
Lawrence Alexander	At-large	Present
Stuart Eavenson	At-large	Absent
George Gordon	At-large	Present
Kate Ostrowski	At-large	Present

Secretary's Report – Mike Logsdon

The minutes of the March 24, 2016 Board meeting were accepted without change. Motion to accept by Patricia Nemeth. Seconded by Lawrence Alexander. Motion carried.

There was further discussion regarding the posting of minutes on the Members section of the website. As of today, the summaries are posted through February, 2016.

Also, as per our requests, Andrea Shaw transferred HWA's website to our exclusive space on HostMonster, with Domain names registered to HWA, c/o of our Secretary, Mike Logsdon. The passwords are now recorded with the HWA Secretary.

Mike Logsdon acknowledged receipt of the information but has not tried to access the domain hosting site. The Secretary will make sure that this information is carefully documented so that it can be easily transferred to the Secretary who succeeds our current Secretary. There was no other business raised by our secretary.

Treasurer's Report – Michael Sites

Report has been mailed out as of April 20, 2016.

Beginning Balance of March 23, 2016: \$18,497.84
Income for April: 1,289.99
Total expenses: 2,875.02
Current balance as of April 20, 2016: \$16,912.81

Limited raffle income at Fun in the Field: \$ 1,000.00
Merchandise sales at Fun in the Field: \$210.00

The Fun in the Field had a lower "loss" than expected compared to last year. However, the financial summary splits the income across more than one month so it can be difficult to compare. It was mentioned that the term "loss" can be misleading since the Fun in the Field event is so important as a feeder for the HWA Nationals in September.

Michael Sites has filed the required form 990-N-E with the IRS. Michael Sites also reported an invoice for Directors and Offices liability insurance of \$423 from Mourer-Foster. The coverage is identical to last year. Motion to accept by Michael Sites. Seconded by Mike Logsdon. Motion carried.

The details of how to process funds for the Bridget Bodine seminar was discussed. HWA handled the flyers, advertising and registration. The registration fees will be forwarded to Bridget Bodine when signups are complete.

We can expect the club liability insurance bill to be received in June.

Events Planning Committee Report – Patricia Nemeth

Patricia reported that Fun in the Field went very well. No major incidences. One dog was injured and the club issued a refund for remaining events. We had a very good function and everyone was positive. One new member ordered too many birds for their novice dog which prompted Lawrence Alexander to provide the couple a refund. Lawrence wants the people to have a positive experience and return in the future.

Kate Ostrowski discussed the upcoming Bridget Bodine retriever seminar planning. Kate toured the local Comfort Inn, which is relatively new and very clean, with a \$99 fee per night. It is about 10 minutes from the training site. Kate and Joe will cater a dinner at DeCoverly for everyone on Saturday evening.

A good turnout is expected for the event.

Patricia has reached out to a retriever judge for Nationals who was recommended in the past. As of this date we have not heard back.

Thanks to Kate Ostrowski for help with photos at Fun in the Field. We have a group of 500+ photos. Chris will sort through and post an online link for our mailing list, as well as send for use on our website and use some on Facebook.

Marketing/Fundraising – Michael Sites & Chris Halvorson

Corally reports all Spring Raffle tickets were sold out. Pam Zooks, one of our first-time attendees, was the raffle winner. The art work has been packaged and shipped. Our thanks to Christine Thomas, who donated it.

The Sales of HWA merchandise at Fun in the Field totaled \$210. Thanks to Barbara Tulanko for handling sales. Patricia has completed an inventory of remaining goods. Patricia feels that it is time to change logos and to freshen the designs. We are all out of orange caps. We are considering requiring pre-ordering shirts and hats. We should have some available to sale, but only a handful, maybe two of each size. We all have many-many shirts.

It was stressed that we must not put dates on merchandise. Otherwise, the merchandise quickly goes out of date. In summary, the Board is aware of these plans and is in support.

Chris submitted the half-page ad to the ATCA newsletter, The American Airedale, prior to deadline, and receipt of it acknowledged by ad editor Leslie Apple. The cost was \$90, paid by our Treasurer to ATCA.

Website

Andrea Shaw most recently was asked to update website with information on our Retriever Seminar, and preliminary Fun in the Field notes.

HWA Facebook site now has 1,767 “likes”; 9 new this week.

Some Fun in the Field participants took HWA business cards and Versatile Airedale brochures to distribute to possible future attendees.

Thank you to Scott Lichty for badgering Pheasants Forever to add Airedales to their voting site.

Education – George Gordon

George Gordon’s presentation was very well-received presentation on Conformation of Hunting Airedale at Fun in the Field. George reported that the next day, at least six people asked for reviews of their dog. Everyone was very appreciative. It was a totally positive experience. George has an idea for a future presentation with an emphasis on grooming.

Trophies – Patricia Nemeth

No items to report. Much depends on Nationals entries.

Membership Committee – Presented by Chris Halvorson

We have 63 current members.

Following up with personal calls to those breeders who haven’t renewed their membership, of the 4 breeders who hadn’t renewed their 2016 membership, all renewed. Chris contacted them via individual emails. All said thanks for the reminder.

It was noted that the individual personalized approach to membership reminders seems to work better than group emails. However, it’s very time-consuming.

Old Business

The pre-planning for naming members to the Nominating Committee for 2017 Board positions was discussed. The Board members encouraged Chris Halvorson to be on the nominating committee. Various names were suggested. Three members are needed: one Board member and two others.

This year’s Nominating Committee will need to replace Chris as President and Lawrence (both have served two terms; plus re-nominate or replace Patricia as VP and George as Board member (both Patricia and George are eligible to serve another term, 2017-2018).

New Business

There was no new business.

Adjournment

Motion to adjourn by Patricia Nemeth, seconded by Michael Sites. Motion carried.

Next meeting: May 26, 2016.

Respectfully submitted, Mike Logsdon, Secretary